

## Rainforest Leaflet Challenge!

Present a case for why the rainforest must be saved!

### Student Introduction

- ▶ Rainforests are important. Can you find the key information on why the rainforests are worth keeping?
- ▶ You will research how and why the rainforests are being threatened, and convince others to take action.



*'I visited the Amazon basin in South America and saw for myself the effects the destruction of the rainforest was having on native wildlife and the indigenous people. I came home determined to make people aware of the desperate situation and how close to extinction some of the animals and plants really are.'*

**Derek and Sandra Curtis**

Owners of Amazon World Zoo Park

### AT THE PARK

You will need to note down the following information during your visit.

Use extra paper for the information you collect.

### COLLECT SOME INFORMATION

Your Task: collect information for a leaflet to explain:

- ▶ **why** the rainforests are worth keeping
- ▶ **how** and why they are being threatened
- ▶ **how** readers can take action to help

*The information collected should be developed into paragraphs for a leaflet when back at school.*

1. What is a tropical rainforest and whereabouts are they found?

*Factual info*

2. What features make it a special habitat for wildlife?

*Factual info and descriptive detail*

3. Give examples of critically endangered species that live in the tropical rainforest.

*Factual info*

4. How do the native (indigenous) population make a living?

*Factual info*

5. What products do we obtain from the rainforests?

*Factual info*



6. How are rainforests under threat? Why is this?

*Explanation*

7. Why would it matter if rainforests ceased to exist? Why are they worth saving?  
*Opinion supported by facts*

8. How are zoos like Amazon World helping? (Breeding programmes)  
*Explanation*



9. What can we do to help, as individuals?  
*Advice*

10. Consider any images you may wish to use and take photographs if appropriate.

## Back at school - leaflet production

**Task:** Create a leaflet.

**Audience:** Those interested in environmental issues.

**Purpose:** To explain the critical situation that rainforests are in and to persuade the reader to support the campaign to save them.

- ▶ Research any extra information required
- ▶ Write up draft paragraphs
- ▶ Decide on lay out and headings/sub headings
- ▶ Select appropriate images



**When writing up your paragraphs, remember to:**

- ✓ consider appropriate tone and language to suit your audience and make your explanations clear e.g. passive voice
- ✓ use conjunctions to show cause and effect, and for cohesion within and between sentences and paragraphs
- ✓ make thoughtful vocabulary choices that will influence your reader
- ✓ choose appropriate headings and sub headings to guide your reader.

